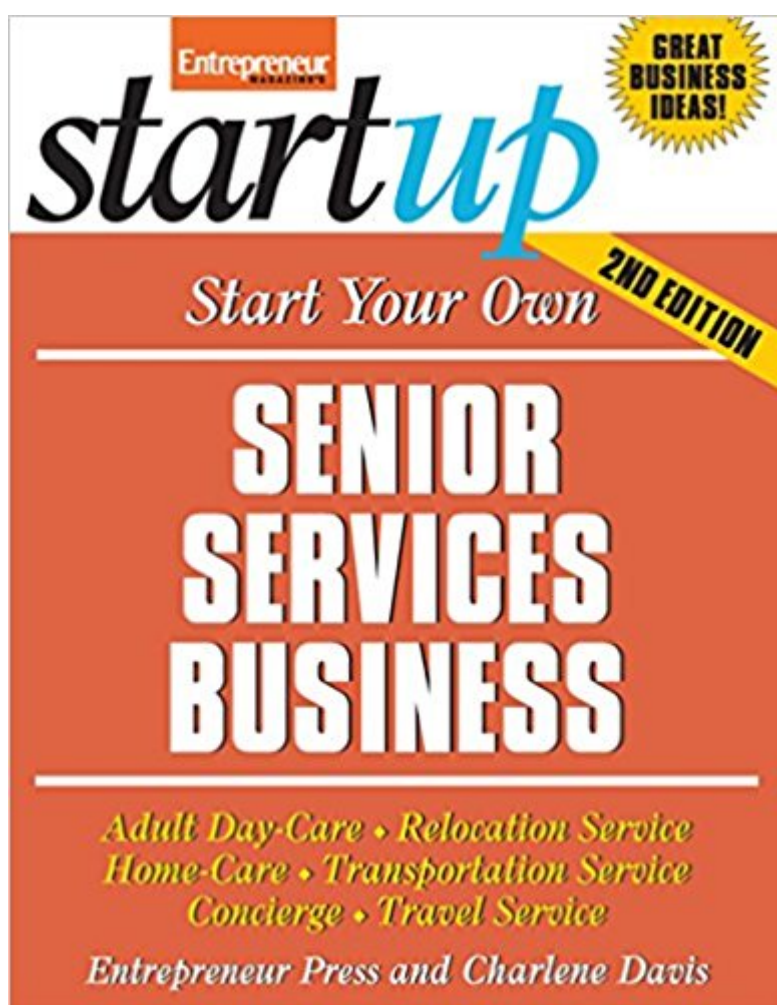


The book was found

Start Your Own Senior Services Business: Homecare, Transportation, Travel, Adult Care, And More (StartUp Series)



Synopsis

The senior population is multiplying by the millions! In fact, during the next 25 years, the senior population in America is expected to double; growing faster than the total population in every state. This means one thing; a tremendous opportunity for aspiring and compassionate entrepreneurs like you! From providing adult daycare or homecare to transportation or concierge needs, our experts cover today's most requested services within the 65+ market. Learn, step by step, how to choose the right opportunity for you, legally and financially establish your business, acquire licenses and certifications, set policies and procedures, and much more! Plus, gain priceless insight, advice, and tips from practicing senior care professionals. Learn how to: • Discover your specialty within one of six growing areas of interest; adult daycare, relocation services, homecare, transportation services, concierge, and travel service • Design your business to suit your customers' demographics and special needs • Set your rates • Create a support staff who will help you succeed • Use effective marketing and advertising to get the word out • Build valuable business partnerships that lead to referrals • Plan for future growth A record number of seniors are seeking your help; start your senior care service today!

Book Information

Series: StartUp Series

Paperback: 242 pages

Publisher: Entrepreneur Press; 2 edition (February 1, 2010)

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Shipping Weight: 14.1 ounces

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Customer Reviews

Anyone thinking about starting small business can't find a better resource for relevant, straightforward, and comprehensive guidance than the Entrepreneur Press startup guide series.

With the increasing need for services for our aging population, there are great opportunities for entrepreneurs to start their own small or home-based business in any number of senior services niches. I recommend this guide because it's packed with truly useful and reliable information. There is no fluff and no sales pitch, just valuable information you need to know if you're going to start a business.

Was interesting read but not comprehensive. Better if focused exclusively on in-home senior care and not senior transportation, travel, relocation...

The book is helpful, but it was not giving a whole lot of information. Most information were things I already know.. It was not giving alot of information.

Not a lot of help

I am so glad I purchased this book, it has a wealth of useful information. While reading I found myself highlighted information that I know I will need to return to for future reference. I can say that half of the book is now lighted in yellow. Great buy

I enjoyed selecting this product. It served my purpose and my immediate needs, it was informative and a perfect gift (to myself or others.).

The book discusses everything you need to know to start a small business especially business involving seniors. Very well written and easy to understand. It is a must-have for new small businesses. It was a confidence booster for me and it will a good addition to my library.

Good publication

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